



**COMMUNITY SERVICE
ROTARY DISTRICT 7070 COTS**

CHRIS OSTROVSKI

**DISTRICT 7070 COMMUNITY SERVICE
CHAIR**

ROTARY CLUB OF TORONTO WEST

WORK : 416 626 1835

HOME : 416 626 1394

E-MAIL:



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

LEAD THE WAY

- **HEALTH**
- **LITERACY**
- **WATER**
- **URBAN PEACE**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

COMMUNITY

- **TAP INTO CURRENT INTEREST OF THE DEMOGRAPHIC**
- **DISCOVER THE NEED IN THE COMMUNITY**
- **INVOLVE THE COMMUNITY**
- **PARTNER / ALIGN WITH COMMUNITY ORGANIZATIONS**
- **WORK WITH THE MEDIA**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

CLUB

- **WORK WITH WHAT YOU HAVE OR CAN ACQUIRE**
- **NEED CRITICAL MASS**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

CLUB

- **MOTIVATION / DRIVE /
DEDICATION**
- **COMMUNICATIONS**
- **PLANNING**
- **POLITICS**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

CLUB

- **APPROVALS**
- **BUDGET**
- **STRATEGY**
- **BEAT YOUR OWN DRUM**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

EVENT / PROJECT

- **GETTING STARTED**
- **IDEA EVALUATION**
- **COMMUNICATIONS**
- **CLUB / COMMUNITY / DISTRICT**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

EVENT / PROJECT

- **SELLING THE IDEA**
- **POLITICS – INTERNAL AND EXTERNAL**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

DEVELOPMENT

- **SET UP A INTERESTED COMMITTEE**
- **WITH A CHAIR AND CO-CHAIR**
- **IDEA/CONCEPT TO PAPER**
- **PLANNING**
- **APPROVALS**
- **BUDGET**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

PROJECT GOALS AND OBJECTIVES

- **HOW WILL YOU KNOW IF THE PROJECT IS SUCCESSFUL?**
- **DEFINE PROJECT GOALS & OBJECTIVES**
- **DEFINE THE DELIVERABLES**
- **LOOK FOR OPPORTUNITIES TO BUILD FELLOWSHIP AND MEMBERSHIP**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

STRATEGY

- **HOW WILL THE GOALS & OBJECTIVES
BE ACHIEVED**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

OPERATIONAL

- **DEVELOP A TASK LIST**
- **SET TIMELINES**
- **DEVELOP A DEFINED “EXIT STRATEGY”**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

OPERATIONAL

OBTAIN BUDGET APPROVAL



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

OPERATIONAL

- **DON'T DO ALL THE WORK YOURSELF**
- **DELEGATE TASKS**
- **USE VOLUNTEERS**
- **DEVELOP A VOLUNTEER MANUAL**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

OPERATIONAL

- **TRACK DEVELOPMENT AND COMPLETION OF TASKS**
- **STAY ON BUDGET**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

OPERATIONAL

- **DEVELOP STANDARD LETTERS
FOR:
DONORS / SPONSORS / REQUESTS /
THANK YOU
SUPPLIERS / TENDERS /ETC.**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

OPERATIONAL

- **THE COMMITTEE SHOULD BE FOLLOWING THE SAME MANUAL**
- **DEVELOP THE PROJECTS
“APPROVED” LITERATURE**
- **YOUR CLUB’S NAME AND ROTARY SHOULD BE VERY VISIBLE**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

MEDIA

- **WORK CLOSELY WITH ALL MEDIA POSSIBLE**
- **DEVELOP A RELATIONSHIP**
- **PROVIDE SHORT AND SWEET NEWS RELEASES**
- **KEEP THEM INFORMED**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

CAUTIONS

- **CARE ABOUT HAVING TOO MANY EVENTS TOO CLOSE TOGETHER**
- **TOO MANY EVENTS / PROJECT**
- **DISTRIBUTE THE WORK LOAD**
- **80 / 20 RULE SHOULD NEVER APPLY**
- **APPLY THE FOUR WAY TEST**



COMMUNITY SERVICE ROTARY DISTRICT 7070 COTS

ADVICE & CONCLUSION

- **DON'T FORGET THAT ROTARY IS
SERVICE THROUGH FELLOWSHIP**

SO ENJOY YOURSELVES