

WEST ROUGE COMMUNITY ASSOCIATION
2021 Annual General Meeting
Wednesday, October 20, 2021 at 7:00 p.m.

Due to the ongoing Covid-19 pandemic and restrictions, the 2021 West Rouge Community Association Annual General Meeting was held virtually.

Attendees

WRCA Board Members:

Kathi Loughran, Greg Long, Larry Whatmore, Kevin Narraway, Sharon Stoute, Sonya Barclay, Reza Khoshdel, Ash Khan, Tiago Do Couto, Jon Mendoza

Community Members:

Lynda Seaton
Barbara Clifford
Brad Hubley
Fred Bennett
Pam Bennett
Paul Mora
Mary Soye
Ruli Thalenhorst
Anne Garland
Rudy Kirpal
B. Stewart
Wendy (surname not provided)

Guests:

Vijay Thanigasalam, MPP
Tas Borovilos, Office of MPP Vijay Thanigasalam
Councillor Jennifer McKelvie
Brett McCandless, Councillor McKelvie's office
PC Julie Rowe, Toronto Police Service
PC Leanna Gill, Toronto Police Service

Guest Speakers:

Toronto Police Services, PC Leanna Gill and PC Julie Rowe

Call to Order

AGM was opened by Kathi Loughran at 7:04pm.

Kathi welcomed everyone and thanked them for joining the meeting.

The board members and guest speakers were introduced. An overview of the Agenda was given and the attendees were asked to provide their full name in a private zoom chat message to Larry Whatmore for recording of the minutes. It was announced that the meeting will be recorded.

Agenda

- Approval of 2020 AGM minutes – www.westrouge.org
- W.R.C.A. 2020-2021 Highlights
- Financial Update and Approval of Financial Report – www.westrouge.org/financials
- Election of W.R.C.A. President and Board of Directors
- Questions and Answers

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- Presentation by Toronto Police Service, 43 Division

Approval of 2020 Annual General Meeting Minutes

Motion to approve proposed by Kathi Loughran, approved by Reza Khoshdel, seconded by Sharon Stoute. None opposed. Motion carried.

W.R.C.A. 2020-2021 Highlights

Presented by Kathi Loughran, President

- Emphasis on communicating with community members to keep everyone updated via the twice-yearly publication of the West Rouge Life magazine, monthly e-newsletters, frequent website updates, neighbourhood signage and WRCA Facebook page.
- The WRCA hosted an all-candidates meeting jointly with the CCRA and HCCA in advance of the federal election which was well-attended and an opportunity to get to know the candidates better.
- WRCA continued its advocacy to oppose the bio-gas plant proposal for 633 Coronation through the fall and winter, which resulted in the withdrawal of the application in 2021. Thanks to Jennifer McKelvie for her advocacy also.
- Ongoing efforts to generate membership revenue via community lawn signs and website. WRCA donations to community events have decreased as events have been stalled due to the pandemic.
- Advocated for Section 37 funds to be used for 'Welcome to West Rouge' signage on Port Union Road and sign board in Fanfare Park which are scheduled to be installed in Fall 2021/Spring 2022.
- Continued discussion with Parks Canada regarding concerns with illegal parking, littering, safety at Rouge Beach.
- Advocated for a proposed boardwalk route option that would have the least impact on adjacent homeowners.
- Regular communication is being maintained around the upcoming release of the Detailed Impact Assessment regarding the proposed improvements for the boardwalk.
- Impact of Covid-19:
 - For a 2nd year, most street captains were not able to canvas which resulted in reduced membership revenue but revenue was in line with last year
 - West Rouge Life magazine advertising revenue was lower than previous years which was expected due to the impact of the pandemic on local businesses. The advertising revenue pays for the magazine publication expenses.
 - Donations have decreased as many events have been postponed but the board is ensuring that the association is in a strong position for future donations
 - Implementation of a virtual neighbourhood watch program has been delayed as in-person registration is preferred so most likely will not happen till early next year when hopefully pandemic restrictions are lifted
- A few changes on the board took place this last year with three board members stepping down – Ken Kuzmich, Deb Kravis, and Gita Viswanathan. It is the volunteer work of the W.R.C.A. Board of Directors, Area Coordinators, Street Captains, and Diane Sherlock that ensures that the community association remains strong.

Financial Report

Financial Statements presented by Sharon Stoute, WRCA Treasurer

Financial update – Income & Expense

- Overall revenues decreased by \$2.3K in F2021
- Membership revenues have increased by \$270
- Advertising revenues for West Rouge Life were down slightly

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- Cash was invested in GICs total earned interest (paid and accrued), down from previous year
- Expenses decreased \$3.2K which includes the annual depreciation of \$2.5K per year for the electronic sign on Island Road.
- Donations to events decreased by \$830
- Bank charges decreased by \$45 or 22%. PayPal charges increased by \$35 or 8.3% due to the increased number of transactions.
- Operating costs were down by \$2K
- West Rouge Life Magazine production costs slightly exceeded revenues
- Financial year ended with a \$1.6K net surplus

Financial Update – Balance Sheet & Statement of Investment

- As at Sep 30th WRCA had a cash balance of \$22.2K and \$40.7K in GICs
- Accrued liability of \$6.5K is for issued cheques outstanding as at Sep 30th

Membership Deposits

A chart was shared to demonstrate the monthly flow of membership fees in F2021 back to F2018, and to illustrate the impact of Covid-19 on membership fees.

Membership Fees and Advertising Revenue

There has been a significant increase in the use of PayPal for both membership fees and advertising payments since F2018, with Cash/Cheque and PayPal being almost equally distributed in F2021.

Kathi Loughran proposed a motion to approve the Financial Report, seconded by Larry Whatmore. None opposed. Motion passed.

Election of W.R.C.A. President & Board of Directors

Larry Whatmore, Director of Membership, chaired the election and advised that the W.R.C.A. Constitution requires that the Board of Directors be retired before proceeding with the elections, and the President be elected first, followed by all other directors as a group.

Kathi Loughran will be stepping down as President after 2 years, but will stay on in the role of Past President. Kathi was thanked for her leadership especially during the challenging times of the pandemic.

Larry declared the 2020 Board of Directors to be retired.

Election of President

One nomination has been received and was presented: Reza Khoshdel

Reza joined the W.R.C.A. board in 2019 and is currently the Director of Environment and Conservation with a focus on Rouge Park.

The W.R.C.A. Constitution requires a nominee for President to have been on the board for a minimum of one-year to be eligible.

Having received no other nominations, Larry declared that Reza Khoshdel would be acclaimed as President.

Board of Directors

All current members of the board have indicated their willingness to serve another term.

The remaining members were presented for election as a group:

Reza Khoshdel, President

Greg Long, Vice President

Sharon Stoute, Treasurer

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Sonya Barclay, Secretary and Director, Website Advertising
Kathi Loughran, Past President
Larry Whatmore, Director, Membership
Ash Khan, Co-Director, Social Media
Rose Morra, Publisher, West Rouge Life Magazine and Co-Director, Social Media
Paul Kravis, Director, West Rouge Life Advertising
Jon Mendoza, Director, Planning and Development
Kevin Narraway, Website Editor
Tiago Do Couto, Director at large

The Board is of the view that it is an appropriate size to continue with its work but is always happy to chat with community members to become involved. Contact Larry and Reza if interested. The Board has the authority to appoint members between annual AGMs.

Larry asked for any other nominations, none received.

All current board members were declared as elected for another term.

Question & Answer Period

Kathi Loughran asked if any questions, and also directed the attendees to the zoom chat message function as an option for posing questions if preferred.

No questions raised at this time. Kathi advised the attendees to contact board members at a future date if a query arises; contact information is on the W.R.C.A. website.

Presentation by Toronto Police Service, 43 Division

Kathi Loughran introduced the special guests from the Toronto Police Service and thanked them for joining the AGM.

PC Leanna Gill, Crime Prevention Officer and PC Julie Rowe (Community Relations Officer) delivered a presentation on Cyber and Property security and safety covering the following topics:

- Internet Safety
- Sharing Personal Information
- Online Strangers, Fraud, Romance Scams, Extortion
- Identity Theft
- Banking Scams
- CRA Scams
- Crime Prevention Through Environmental Design (CPTED)
- Auto Theft and Top-Target Vehicles

Reporting to Police

- Theft in progress: 911
- Non-emergency, post-theft report: 416-808-2222
- Anonymous report of suspicious activity - Crime Stoppers
 - Online www.222tips.com
 - Phone 416-222-TIPS (8477)
 - Facebook "Leave a Tip" page
 - Text TOR and message to CRIMES (274637)

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- Download the Crime Stoppers Mobile App on iTunes or Google Play

Questions - there were no questions. Presentation to be posted on West Rouge Community website

Kathi Loughran thanked both Police Constables for the presentation and for the TPS's community partnership with WRCA.

Adjournment

Kathi Loughran thanked everyone for attending
The AGM adjourned at 8:25pm